



Staffordshire and
Stoke-on-Trent
Integrated Care Board

Join the Staffordshire and Stoke-on-Trent People's Panel

Help inform health and care services in your local area, by taking part in several short online surveys throughout the year.

Visit our website below, or scan the QR code on your mobile phone to find out more and join the panel.

staffsstoke.icb.nhs.uk/peoples-panel



WIN!

For each survey you complete there is a chance to win one of two **£50** love2shop vouchers.

The Staffordshire and Stoke-on-Trent Integrated Care Board replaces the six Clinical Commissioning Groups and has the statutory responsibility for commissioning and monitoring local health and care services, including GP, optometry, dentist and pharmacy services.



We are inviting members of the public to play an active role in helping to improve these services, for the benefit of everyone.

Wherever you live in Staffordshire or Stoke-on-Trent and whatever your background, your experiences are important to us and can help to make a difference to health and care services in your local area.

This isn't a tick-box exercise – it's borne out of a genuine desire to put local people at the heart of everything the Integrated Care Board does.

Your views really do matter.

As a member of the panel, we will:

- Invite you to tell us your views about services you are interested in through regular short online surveys.
- Enter you into a prize draw with the chance of winning one of two £50 love2shop vouchers for each survey you take part in.
- Send you a newsletter twice a year – to provide updates about the panel, explain how your comments have been used to shape healthcare locally and to share news about health care providers in Staffordshire and Stoke-on-Trent.

The People's Panel is run by Direct Data Analysis (an independent research company based in Staffordshire, on behalf of the Staffordshire and Stoke-on-Trent Integrated Care Board.) You can find out more about the People's Panel here:

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